

HEART Live Production pilot

Backstage access. Every screen.

A crew check-in, live showcase, and replay in one branded audience experience.

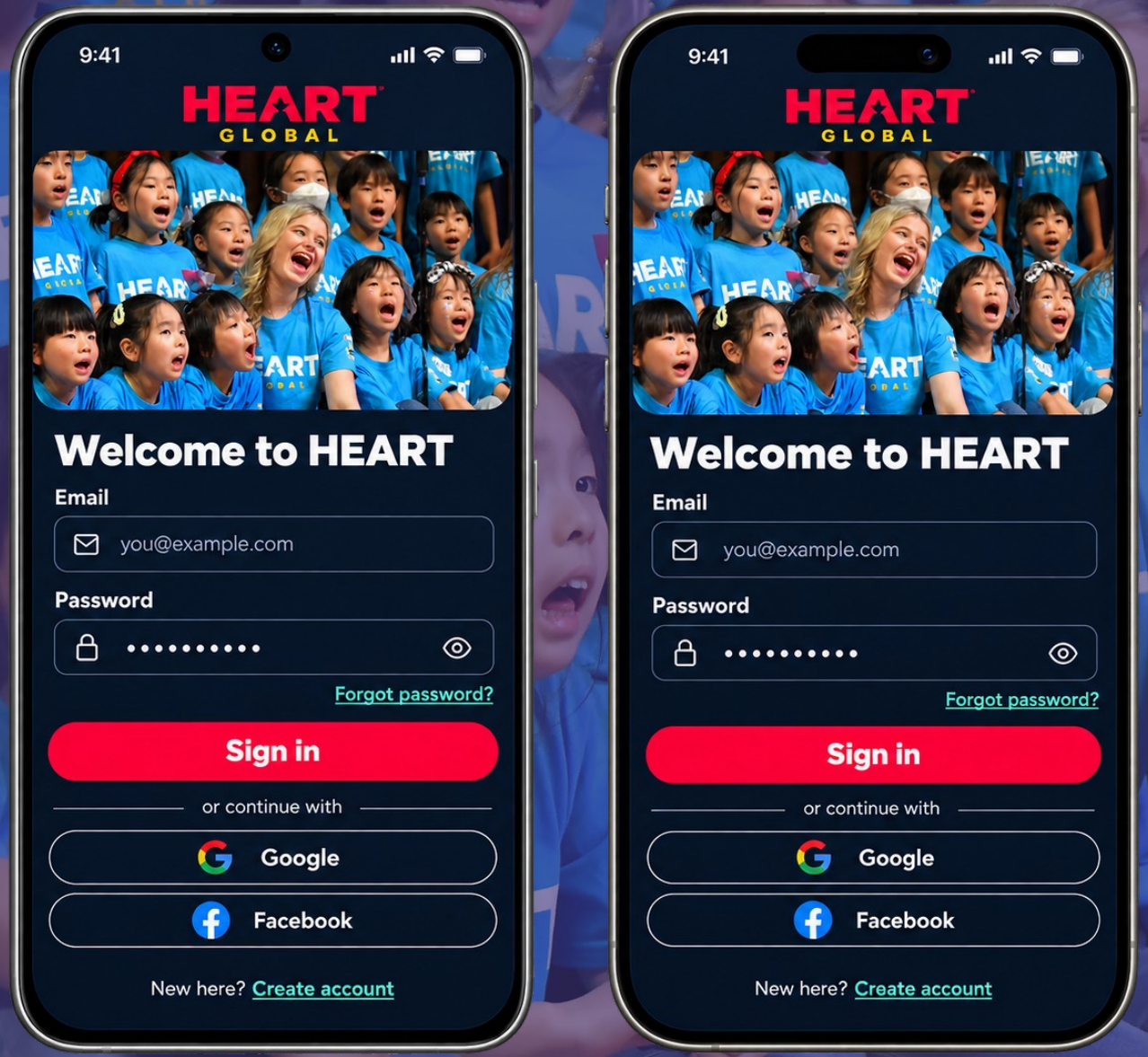
Private concept for HEART Global

WELCOME

The first moment feels like HEART

A familiar welcome to live shows, backstage access, and original content.





SIGN IN

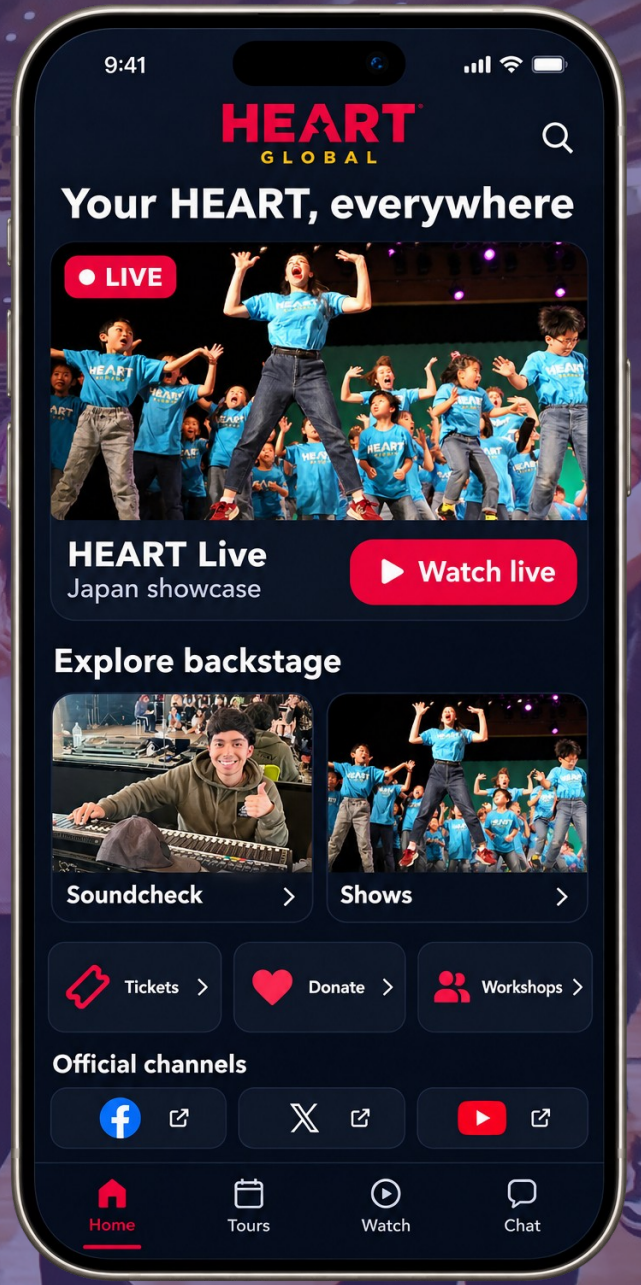
One account. Every experience.

Sign in on iOS or Android to save shows, join conversations, and take part.

EXPLORE

Live shows, backstage, and social

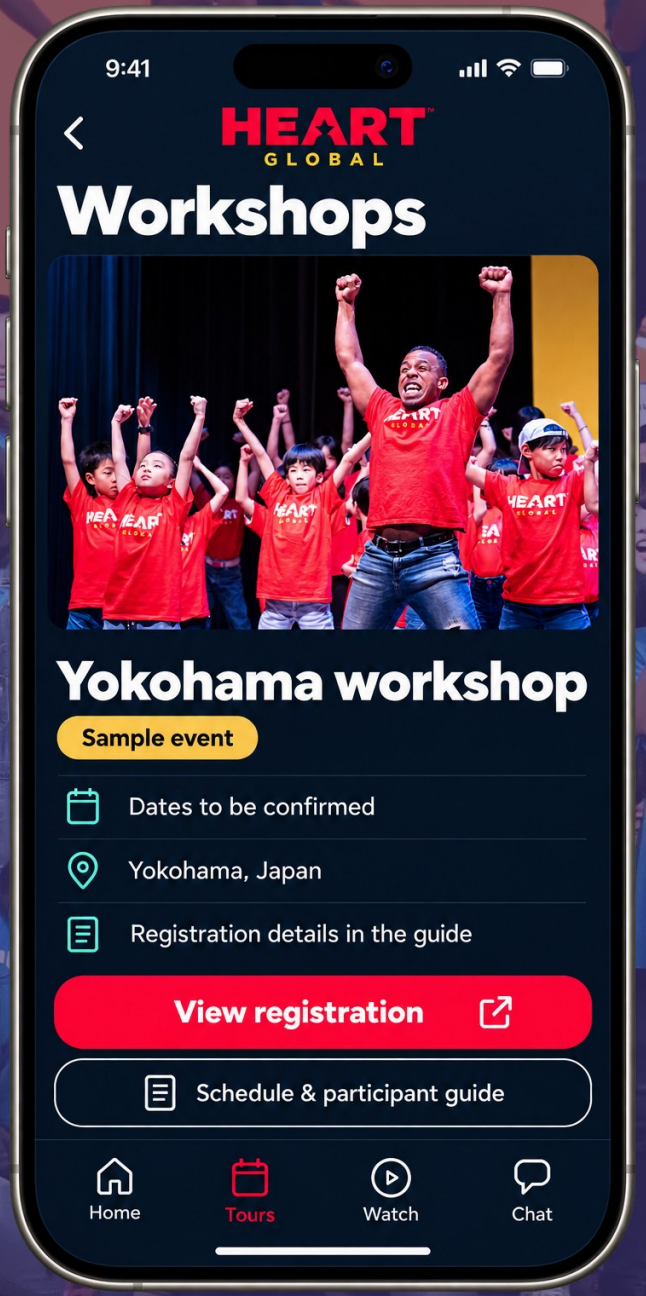
Watch the show, explore backstage, and open HEART Global's official channels. Tickets, giving, and workshops are within reach.



WORKSHOPS

Everything participants need in one place

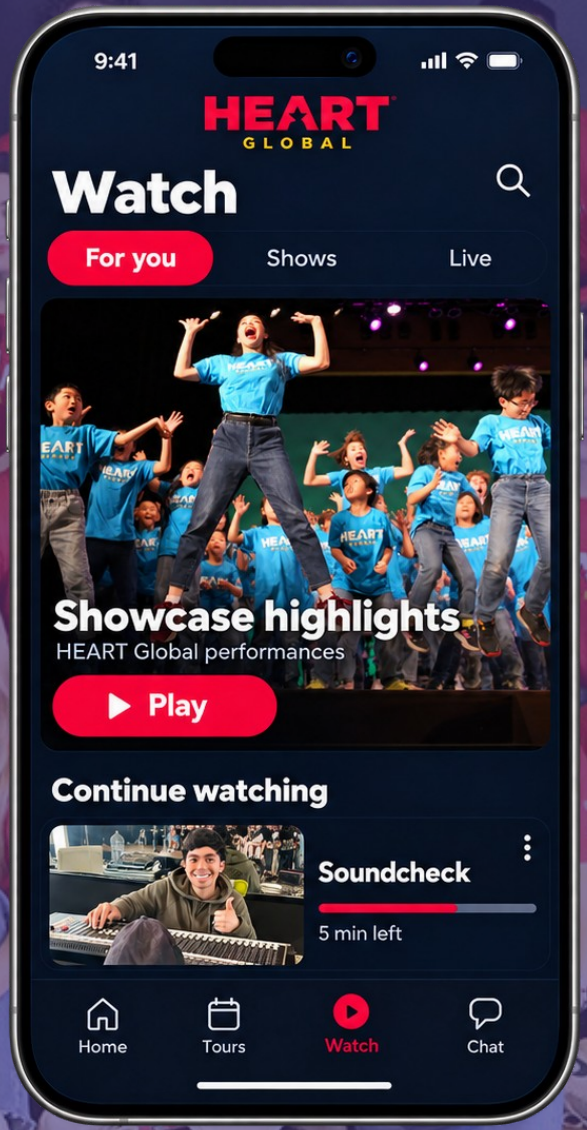
Find the schedule, location, participant guide, and registration link before the workshop.

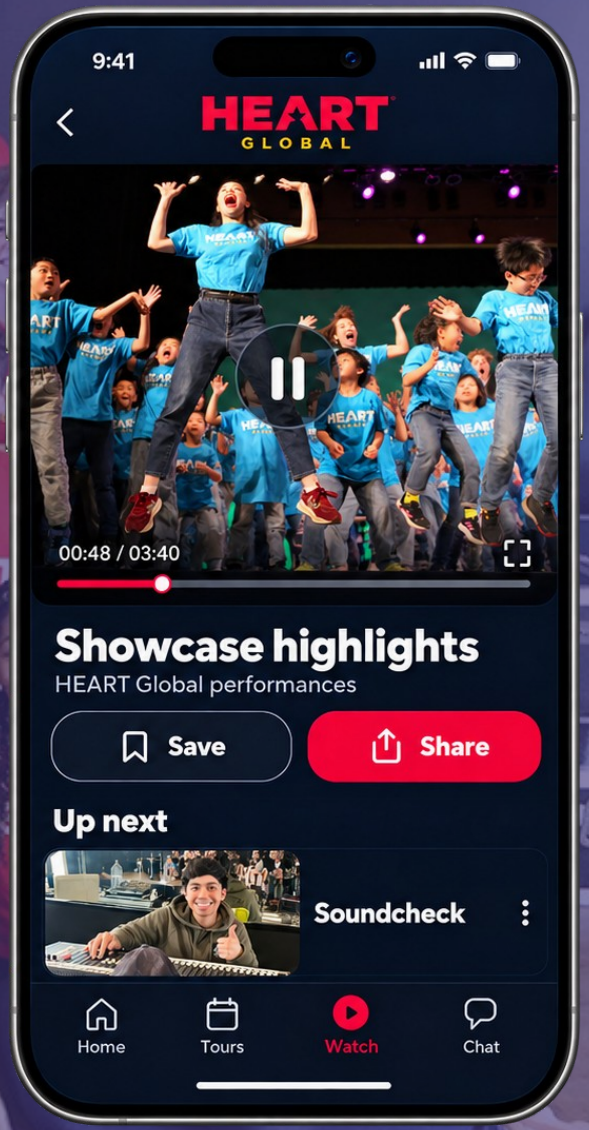


VIDEO LIBRARY

A home for every production

Browse shows and backstage films. Resume a replay, save a favorite, or share it with someone new.

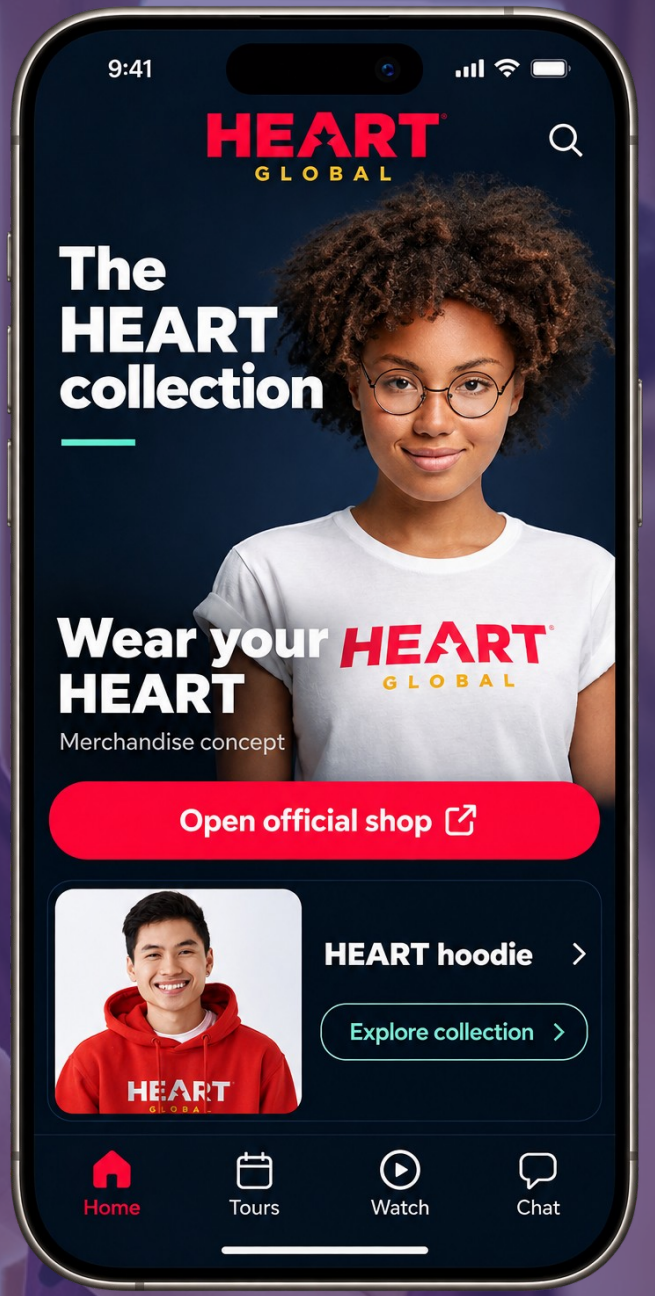


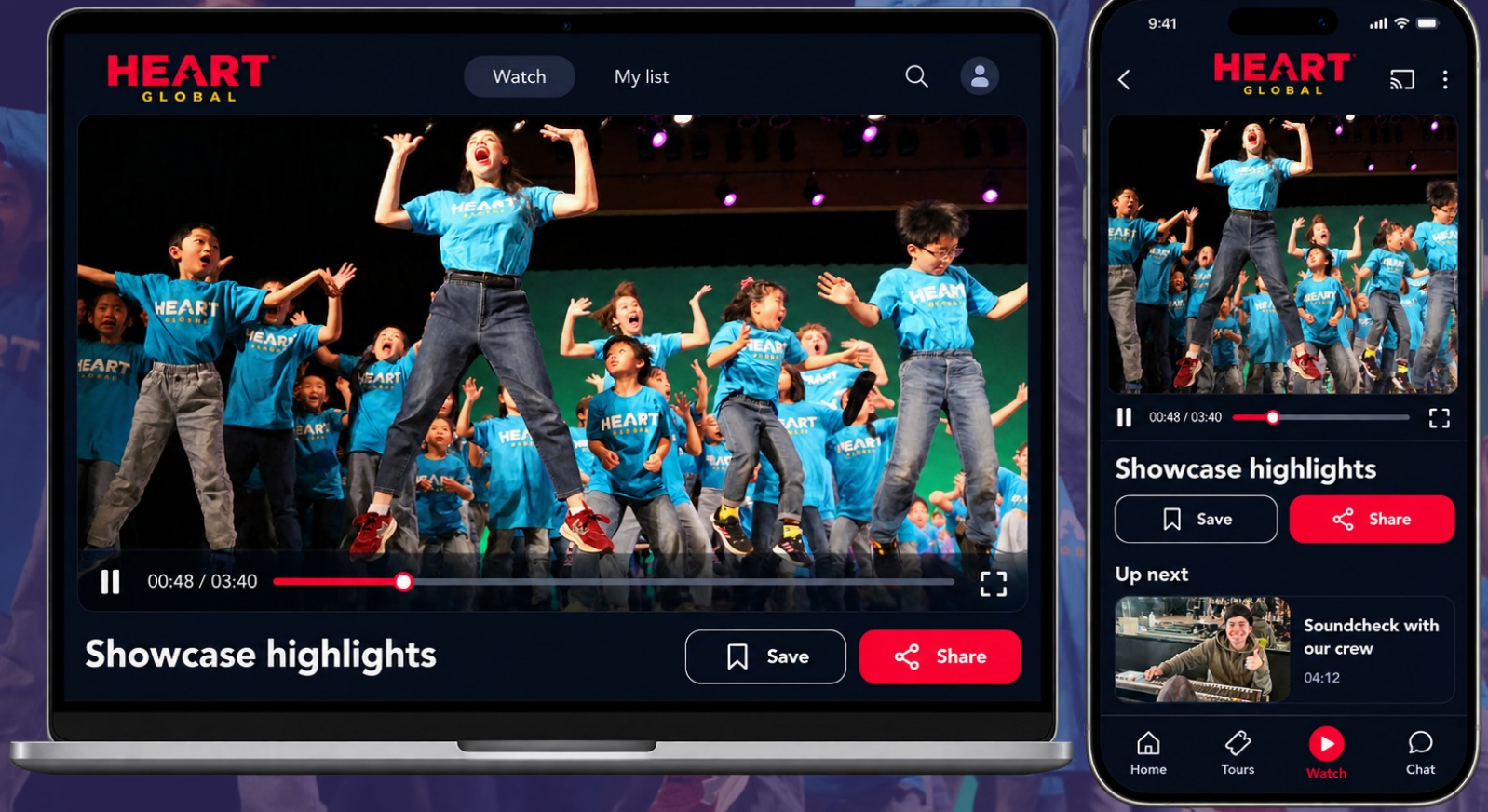


MERCHANDISE

The HEART collection, within reach

Discover apparel in the app, then continue to the official shop for sizes and availability.





VIDEO PLAYER

Pick up where you left off

The same show on phone and web. Clear playback controls, with Save and Share always close by.

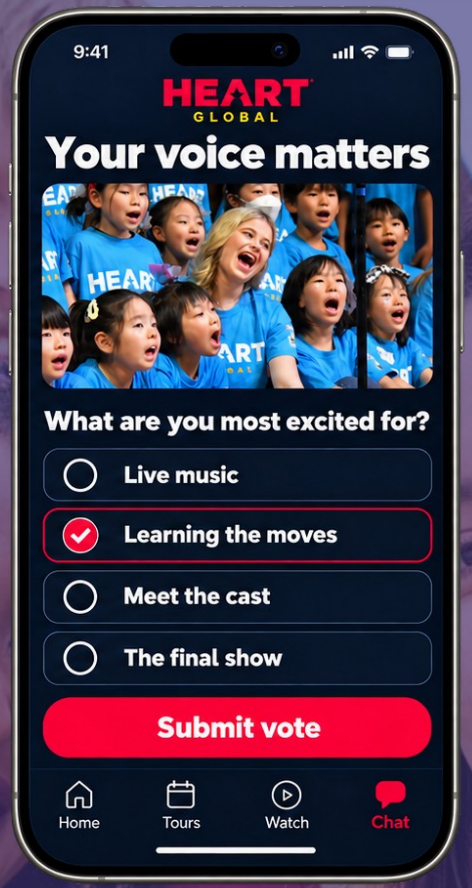
LIVE CHAT

The audience joins the conversation

Watch the live feed and talk with the crew in the same screen. Questions stay close to the action.







LIVE POLLS

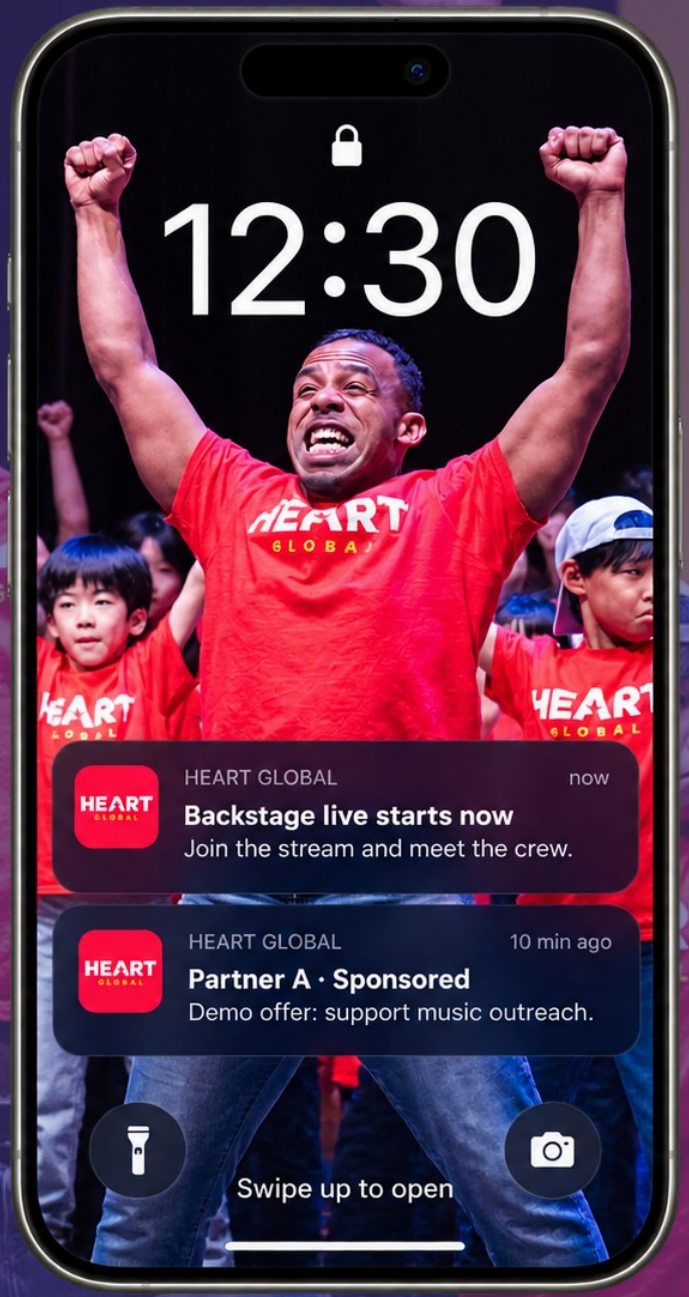
A voice in the show

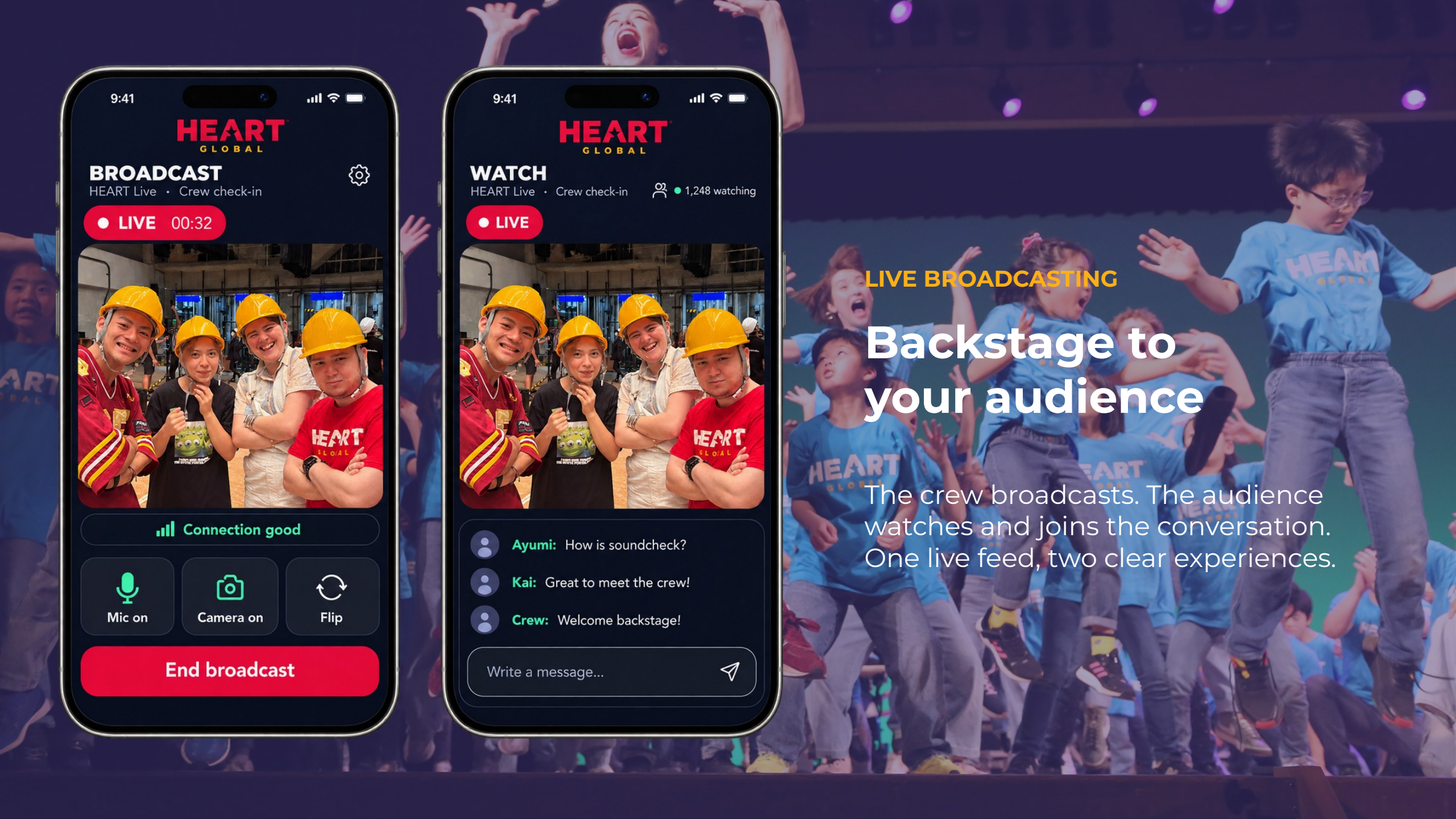
Viewers choose an answer. The production team sees the response and learns what interests the audience.

NOTIFICATIONS

Bring viewers back when you go live

Let followers know when a stream starts or a replay is ready. Sponsor messages remain clearly labeled.





LIVE BROADCASTING

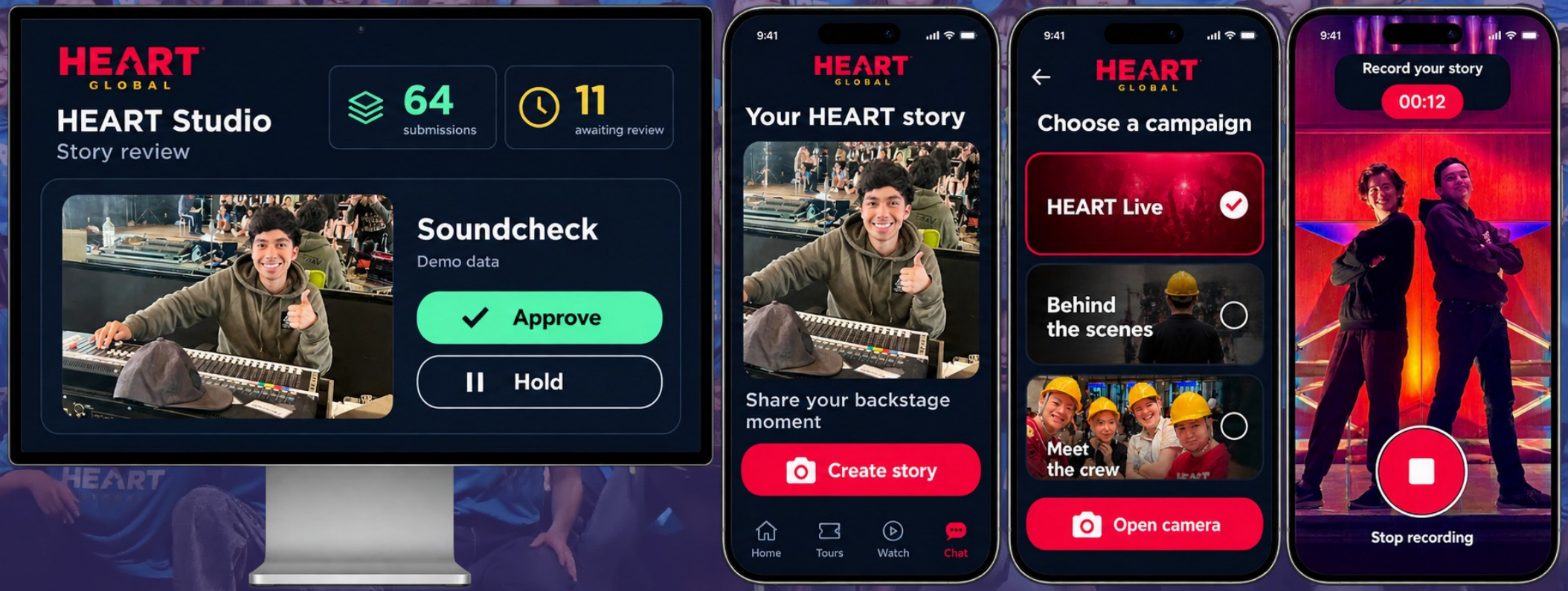
Backstage to your audience

The crew broadcasts. The audience watches and joins the conversation. One live feed, two clear experiences.

INSIDE-STORIES™

Stories from the production

Create a clip, choose a campaign, and record. The team reviews submissions before publishing.



AUDIENCE GAMES

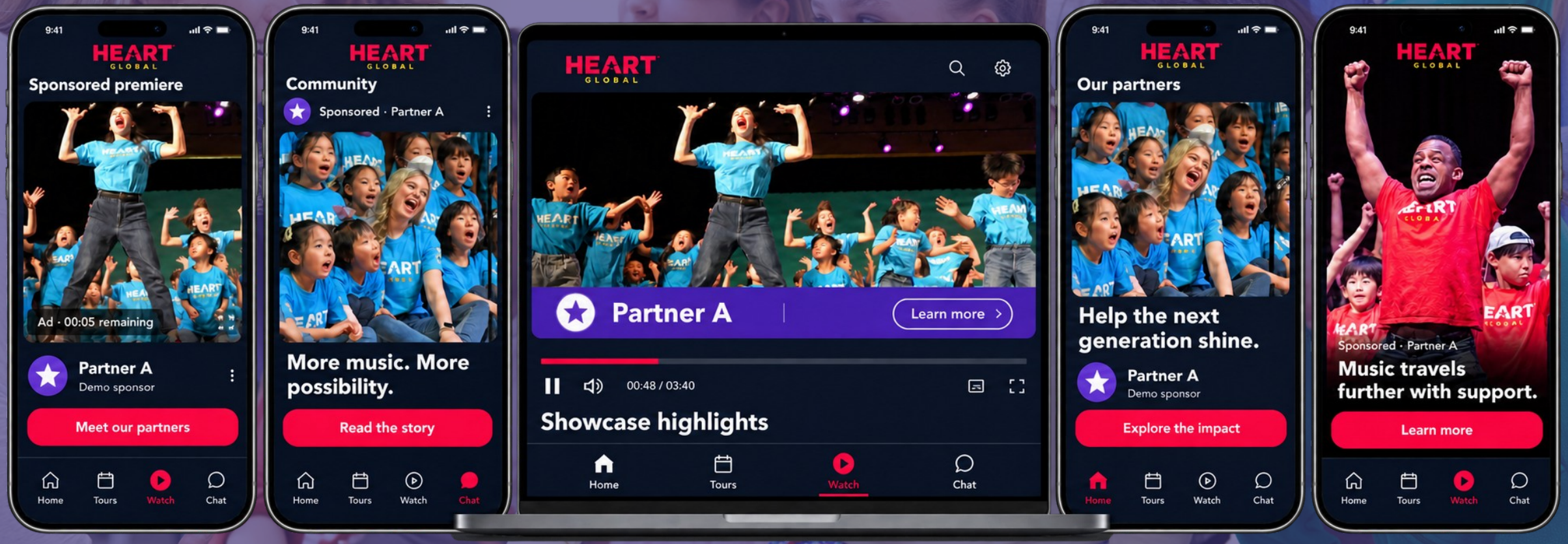
A reason to play along

Start a music quiz, answer a question, check the leaderboard, and earn points. The team manages the challenge.



SPONSORSHIP

Partners throughout the viewing experience



Pre-roll, sponsored posts, video banners, partner pages, and vertical ads. Partner A is a demo sponsor.

LIVE DISTRIBUTION

One production. Every audience.

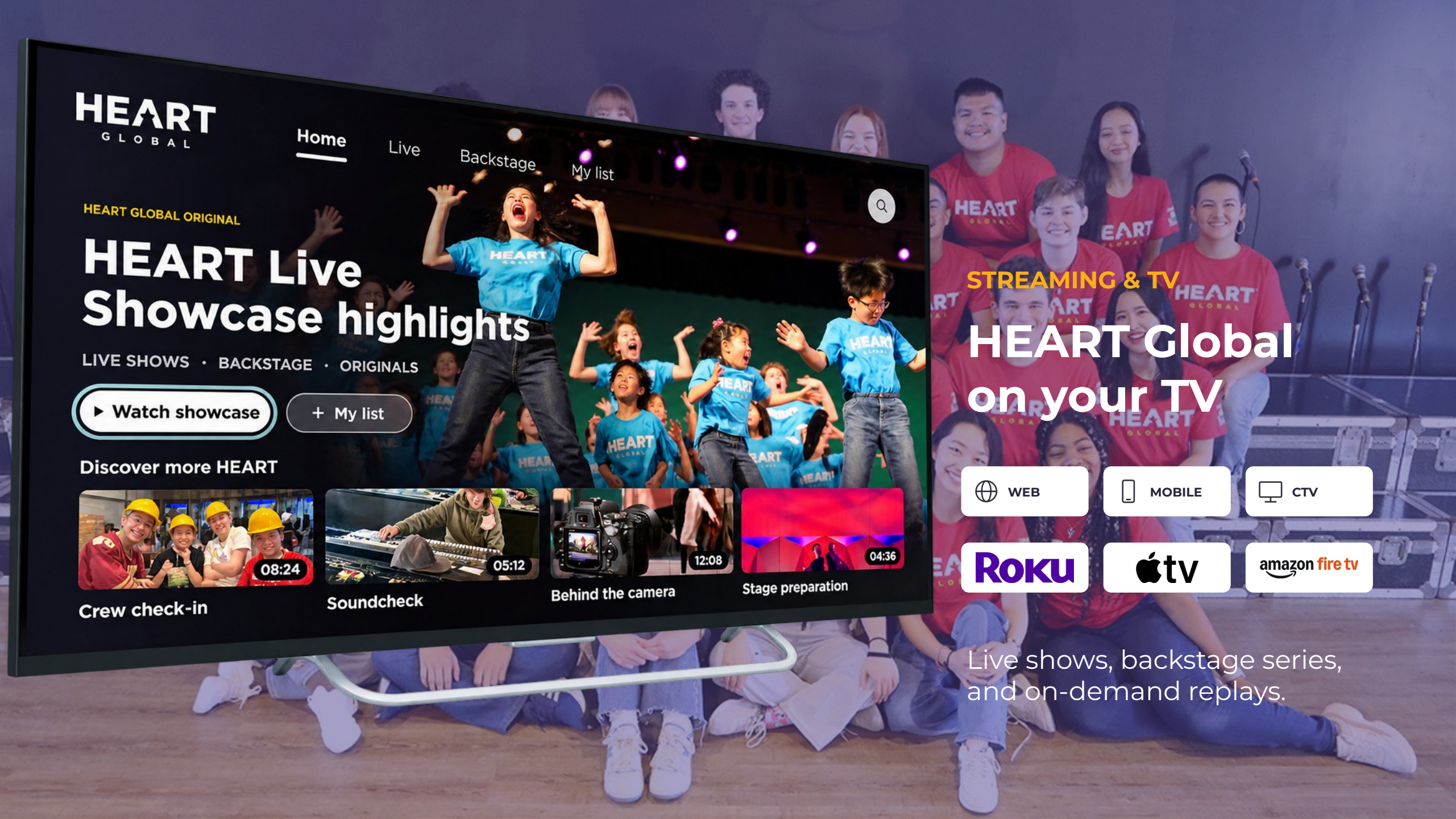
Send the live program to connected social channels, the HEART Global app and website.

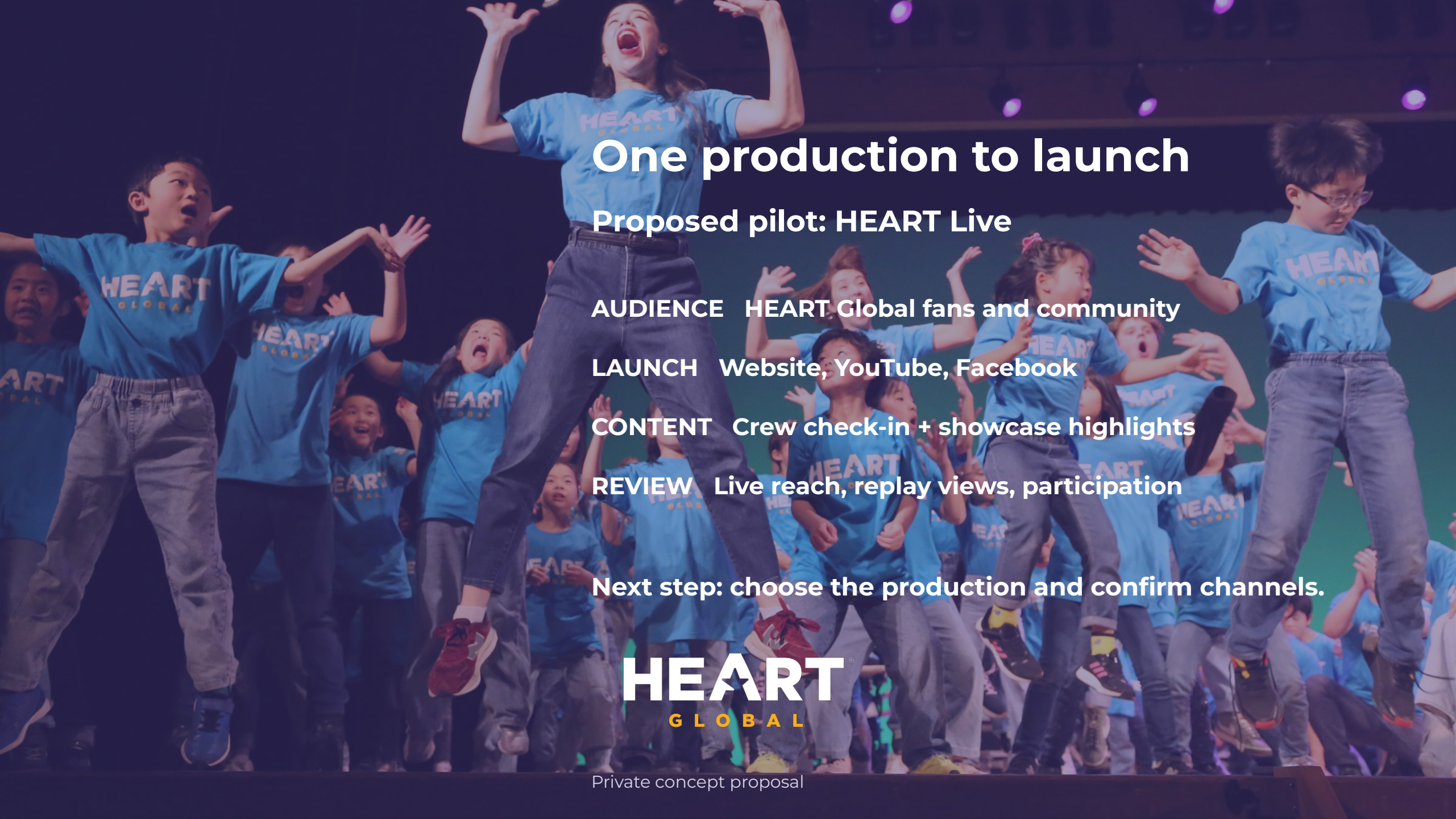




Facebook · X · YouTube · WEB · RTMP · HEART GLOBAL APP

Connected accounts / custom RTMP. Confirm channel availability and setup before launch.


HEART GLOBAL
Home
Live
Backstage
My list
HEART GLOBAL ORIGINAL
HEART Live Showcase highlights
LIVE SHOWS · BACKSTAGE · ORIGINALS
Watch showcase
My list
Discover more HEART
08:24
Crew check-in
05:12
Soundcheck
12:08
Behind the camera
04:36
Stage preparation
STREAMING & TV
HEART Global on your TV
WEB
MOBILE
CTV
Roku
tv
amazon fire tv
Live shows, backstage series, and on-demand replays.



One production to launch

Proposed pilot: HEART Live

AUDIENCE HEART Global fans and community

LAUNCH Website, YouTube, Facebook

CONTENT Crew check-in + showcase highlights

REVIEW Live reach, replay views, participation

Next step: choose the production and confirm channels.

HEART GLOBAL